



*Wags & Whiskers Gala
Coveleigh Club
Rye, New York
March 25, 2011*



Sponsor, Advertising & Auction Donation Form

Company Name: _____
 Contact Name: _____
 Address: _____
 City, State, Zip _____
 Phone: _____ Email: _____

SPONSORS

- Gold Sponsor - \$2,500**
- Gala Table up to 12 people; Full Page Ad in Program, recognition and link on our websites and at the Gala
- Silver Sponsor - \$1,500**
- 6 Gala tickets; Full Page Ad in Program, recognition and link on our websites and at the Gala
- Bronze Sponsor \$500**
- 2 Gala tickets; Full Page Ad in Program, recognition and link on our websites and at the Gala

PROGRAM ADVERTISING

- Full page (4.75" x 7.25") - \$125
 - Inside Front Cover (color 5" x 8") - \$225
 - Dedication: 2 lines - \$20
 - Dedication 2 lines with photo: (5"x2.75") - \$30
 - Half page (4.75 x 3.75") - \$75
 - Inside Back Cover (color 5" x 8") - \$225
 - Business Card (4.75" x 2.50") - \$40
- Copy for Dedication (if applicable) - 35 characters per line
- Line 1: _____
 Line 2: _____

SILENT AUCTION DONATION

Description of Item: _____

 Retail Value: _____

Material Deadline: Friday, March 11, 2011
Material Requirements: High Resolution JPEG - all ads are Black & White unless noted
Payment: Check made payable to Cat Assistance - Mail with form to: Cat Assistance, PO Box 539, Ardsley, NY 10502
 Credit Card by Paypal - www.petadoptleague.org/wagswhiskers
Questions and Artwork: email wagsandwhiskersevent@yahoo.com or call 914-667-7877
All donations are tax deductible to the fullest extent of the law - Pet Adoption League Tax I.D. # 31-1742228